📚 Market Analysis Report

Custom Intelligence Dashboard

REPORT DATE	TOTAL POSTS	SUBREDDITS	KEYWORDS FOUND
Thursday, September 11, 2025 at 05:48 PM	175	7	50

📊 📋 Analysis Configuration

Search parameters used for this analysis:

📊 Subreddit Performance Analysis

Subreddit	Posts	Avg Score	BookTok %	Top Keywords
r/RomanceBooks	25	311.4	20.0%	fmc, mmc, romance
r/Fantasy	25	317.9	0%	book, books, read
r/Alt	25	49.2	12.0%	books, book, read
r/booksuggestions	25	39.2	0%	book, books, read
r/suggestmeabook	25	212.0	0%	book, books, read
r/books	25	604.4	0%	read, books, book
r/whatsthatbook	25	24.5	0%	book, girl, remember

BookTok Keywords (5 found / 16 total)

booktok, book tok, tiktok, romantsy, spicy, enemies to lovers, shadow daddy, morally gray, book boyfriend, alpha, fated mates, grumpy sunshine, one bed, forced proximity, dark romance, mafia romance

Domain Keywords (2 found / 13 total)

shadow daddy, book boyfriend, morally gray, alpha male, enemies to lovers, grumpy sunshine, one bed, fake dating, forced proximity, fated mates, spicy, swoon, booktok

Stop Words (21)

lol, omg, like, literally, actually, really, pretty, edit, deleted, removed, comment, post, thread, sub, reddit, redditor, upvote, downvote, tldr, imo, imho

Posts per Subreddit: **25** Time Filter: **week**

🔥 Top 100 Trending Terms

Most discussed keywords and phrases in the analyzed content (filtered and processed):

#1	book	308	#2	books	180	#3	read	157	#4	one	119
#5	would	91	#6	reading	87	#7	think	87	#8	people	81
#9	time	81	#10	want	78	#11	also	72	#12	even	71
#13	girl	66	#14	love	64	#15	romance	60	#16	something	59
#17	could	59	#18	series	58	#19	know	56	#20	fantasy	56
#21	get	54	#22	first	54	#23	good	53	#24	looking	50
#25	feel	50	#26	much	50	#27	story	50	#28	way	49
#29	life	48	#30	character	48	#31	fmc	47	#32	remember	47
#33	find	45	#34	characters	45	#35	content	41	#36	well	41
#37	back	41	#38	mmc	38	#39	still	38	#40	need	37
#41	main	36	#42	make	35	#43	school	35	#44	many	34
#45	author	34	#46	world	33	#47	someone	32	#48	new	32
#49	though	30	#50	lot	30						

💡 Brand Opportunities

AI-generated brand opportunities and market positioning based on trending themes:

🎯 Strategic Opportunities

- #1 Emerging trends to capitalize on: spicy, female main character, male main character
- #2 Underrepresented tropes with potential: found family, chosen one, enemies to lovers
- #3 Opportunity to increase BookTok-style content engagement
- #4 Opportunity for more positive, uplifting content

💭 Community Sentiment & Emotional Landscape

Overall mood and engagement levels in the analyzed communities:

104	10	14%	49%
Positive Posts	Negative Posts	Positivity Score	Subjectivity

Dominant Emotion: positive **Engagement:** moderate **Brand Tone:** balanced and thoughtful

📊 📊 Community Performance Insights

Performance breakdown across subreddit communities:

	r/RomanceBooks	r/Fantasy	r/YAlit	r/booksuggestions	r/suggestmeabook	r/books	r/whatsthatbook
Posts:	25	25	25	25	25	25	25
Score:	311	318	49	39	212	604	25
BookTok:	20%	0%	12%	0%	0%	0%	0%

📊 💡 Market Opportunities

AI-identified opportunities based on trending discussions and gaps in the market:

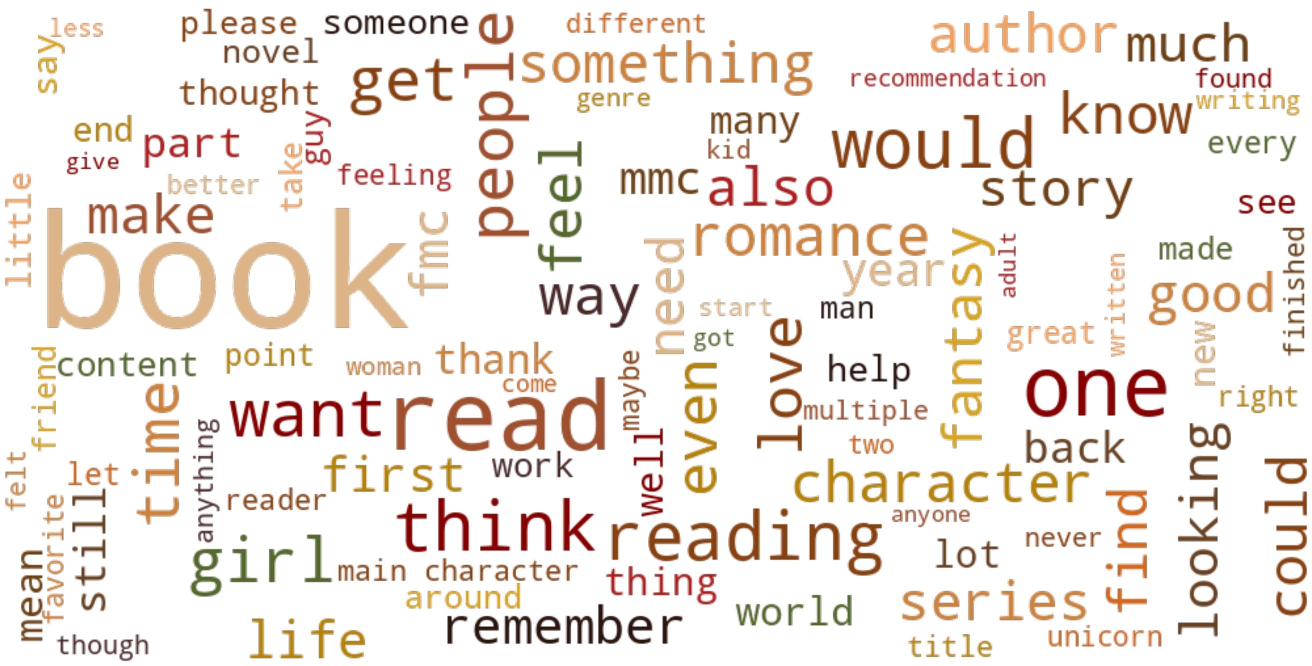
#1
Emerging trends to capitalize on: spicy, female main character, male main character

#2
Underrepresented tropes with potential: found family, chosen one, enemies to lovers

#3
Opportunity to increase BookTok-style content engagement

#4
Opportunity for more positive, uplifting content

📊 ☁️ Trending Keywords

Word cloud visualization of the most frequently mentioned terms:

searchterm Keywords Word Cloud