



Market Analysis Report

Custom Intelligence Dashboard

REPORT DATE

Saturday, September 13,
2025 at 08:08 PM

TOTAL POSTS

10,614

SUBREDDITS

15

KEYWORDS FOUND

100



Configuration Settings



BookTok Keywords (13 found / 54 total)

TBR (To Be Read) Book Hangover Trope
Grumpy x Sunshine Enemies to Lovers
Friends to Lovers Slow Burn Spice Smut
HEA (Happily Ever After) Cliffhanger
Angst Plot Twist Dark Romance
Reverse Harem Found Family Instalove
Morally Gray Alpha Male Book Boyfriend
FMC (Female Main Character)
MMC (Male Main Character) Spicy Scale
Taboo Romance Dual POV
Forced Proximity
Second Chance Romance Love Triangle
Forbidden Romance Retelling
Fantasy Romance Romantasy
Shadow Daddy Villain Romance
Touch Her and You Die Banter Pining
Fake Dating One Bed Trope Fated Mates
Tragic Backstory Slow Burn
Steamy Reads Standalone Series
Bookish Cozy Fantasy Spicy BookTok
Emotional Damage SmutTok
Dark Academia Swoon-Worthy Tearjerker
Book Rec.



Domain Keywords (28 found / 220 total)

shadow daddy book boyfriend
morally gray alpha male alpha beta
omega fae vampire werewolf dragon
demon angel witch mage assassin
warrior prince duke lord king heir
bastard rogue enemies to lovers
grumpy sunshine one bed fake dating
forced proximity arranged marriage
marriage of convenience second chance
forbidden love age gap instalove
slow burn love triangle reverse harem
why choose fated mates soulmates
mate bond claiming marking spicy
steamy smut explicit fade to black
closed door open door adult content
mature graphic kinky bdsm dom sub
daddy kink breeding kink size kink
angsty swoon swoony fluffy
hurt comfort emotional heartbreaking
tearjerker devastating unputdownable
addictive obsessed consumed booktok
book tok bookstagram bookish
bookworm book hangover book boyfriend
book crush book rec tbr
currently reading dnf five stars auto buy
dark romance contemporary romance
historical romance paranormal romance
urban fantasy romantasy fantasy romance
sci fi romance alien romance
mafia romance mc romance
sports romance college romance
workplace romance romantasy **romance**
fantasy magic fae faerie faeries mate
fated alpha omega beta wolf werewolf
shapeshifter dragon vampire witch
warlock sorcerer sorceress spell
prophecy chosen chosen one kingdom
realm court high lord dark lord assassin
rogue prince princess queen king heir
throne power bond bonded soulmate
shadow shadows darkness light
forbidden forbidden love enemies
enemies to lovers rivals rivals to lovers
slow burn banter angst redemption
betrayal revenge curse destiny
prophecy prophecy fulfilled portal
portal fantasy immortal immortality
mortal mortality otherworldly celestial
divine demon demon king angel
fallen angel beast beauty beastly hunter
huntress forbidden magic ancient
ancient magic relic artifact guild
rebellion rebel uprising blood
blood magic sacrifice sacrifice trope pact
bargain deal deal with the devil villain
villain romance morally gray antihero
dark romance steamy spicy spice smut
steamy romance longing yearning touch
touch her and you die found family
chosen family epic epic love epic fantasy
epic romance



Stop Words (148 total)

a, an, the, and, or, but, if, then, else, when, while, for, with, without, in, on, at, to, from, by, of, into, onto, over, under, above, below, through, about, as, is, are, was, were, be, being, been, do, does, did, have, has, had, can, could, should, would, will, shall, may, might, must, this, that, these, those, there, here, it, its, their, theirs, them, they, we, us, our, ours, you, your, yours, he, him, his, she, her, hers, I, me, my, mine, not, no, yes, so, too, very, just, only, up, down, out, again, some, any, every, all, both, few, more, most, many, much, such, who, whom, whose, which, what, where, why, how, book, books, read, reading, one, ever, people, like, even, know, time, really, want, way, get, think, first, need, well, looking, something, story, good, life, also, series, please, find, feel, going, back, lot, actually, right, still, writing

Posts per Subreddit: 10000

Top Keywords Count: 100

Time Filter: month

Cache Timeout: 60 minutes

Subreddit Performance Analysis

Subreddit	Posts	Avg Score	BookTok %	Top Keywords
r/RomanceBooks	839	72.5	54.7%	fmc, mmc, love, romance, maybe
r/Fantasy	906	60.1	45.9%	fantasy, world, characters, love, character
r/YAlit	215	22.6	43.7%	love, characters, romance, fantasy, recommendations
r/booksuggestions	1004	9.0	19.6%	love, recommendations, fiction, fantasy, suggestions
r/suggestmeabook	1000	31.6	17.8%	love, fiction, suggestions, suggest, recommendations
r/books	282	459.6	11.7%	love, characters, thread, world, novel
r/whatsthatbook	999	7.9	16.4%	remember, girl, boy, school, years
r/romancenovels	1000	11.1	2.9%	said, eyes, voice, never, face
r/RomanceClub	1000	146.6	2.9%	love, update, see, lane, new
r/RomanceClubDiscussion	1003	82.5	4.7%	love, update, new, abh, got
r/fantasyromance	788	92.7	57.2%	love, fmc, romance, mmc, fantasy
r/RomanceRants	21	3.9	61.9%	cozy, omegaverse, alpha, pack, let
r/BookRecommendations	270	1.4	26.3%	love, recommendations, romance, recs, fantasy
r/fourthwing	563	88.7	21.0%	violet, xaden, venom, dragons, wing
r/DaddysDarkFiction	724	293.8	0.1%	daddy, girl, daughter, little, cock

🔥 Top 100 Trending Terms

Most discussed keywords and phrases in the analyzed content (filtered and processed):

#1	love	4094	#2	said	2148	#3	never	2135	#4	fantasy	2037
#5	remember	1970	#6	years	1940	#7	romance	1826	#8	got	1805
#9	world	1783	#10	see	1759	#11	girl	1751	#12	characters	1741
#13	eyes	1688	#14	make	1643	#15	help	1609	#16	anyone	1596
#17	two	1573	#18	little	1565	#19	made	1553	#20	let	1522
#21	new	1522	#22	maybe	1517	#23	character	1504	#24	around	1503
#25	voice	1501	#26	fmc	1413	#27	someone	1396	#28	always	1393
#29	things	1381	#30	end	1343	#31	anything	1336	#32	family	1322
#33	thought	1315	#34	long	1308	#35	away	1302	#36	take	1288
#37	mmc	1282	#38	last	1270	#39	face	1240	#40	man	1233
#41	another	1222	#42	felt	1206	#43	loved	1175	#44	trying	1171
#45	everyone	1155	#46	already	1095	#47	sure	1093	#48	say	1085
#49	kind	1084	#50	day	1074	#51	best	1067	#52	everything	1066
#53	novel	1056	#54	look	1054	#55	come	1044	#56	since	1026
#57	plot	1017	#58	recommendations	1013	#59	main	1012	#60	fiction	992
#61	next	981	#62	wanted	960	#63	thing	949	#64	found	948
#65	enough	946	#66	turned	940	#67	stories	929	#68	hand	925
#69	nothing	924	#70	together	922	#71	author	918	#72	looked	918
#73	night	914	#74	though	909	#75	hard	908	#76	name	906
#77	part	900	#78	heart	898	#79	dark	892	#80	bit	890
#81	head	888	#82	room	888	#83	give	887	#84	thank	884
#85	woman	878	#86	school	877	#87	chapter	877	#88	left	867
#89	different	865	#90	work	861	#91	better	850	#92	thanks	842
#93	mind	836	#94	home	832	#95	getting	825	#96	ago	822
#97	point	819	#98	great	816	#99	house	811	#100	finally	808



Top Books & Authors

Most mentioned books and authors extracted from community discussions:



Top 10 Books

Bride

Ali Hazelwood

25

A Lady of Rooksgrave Manor

Kathryn Moon

16

The Love Hypothesis

Ali Hazelwood

12

Quicksilver

Callie Hart

11

Daughter of No Worlds

Carissa Broadbent

10

Feathers so Vicious

Liv Zander

10

The Knight and the Moth

Rachel Gillig

9

Fourth Wing

Rebecca Yarros

9

The Serpent and the Wings of Night

Carissa Broadbent

9

One Dark Window

Rachel Gillig

9



Top 10 Authors

Ali Hazelwood

57

Kathryn Moon

31

Carissa Broadbent

26

Rachel Gillig

21

Stephanie Archer

17

Rebecca Yarros

17

Mary Balogh

13

Brandon Sanderson

13

Lauren Palphreyman

13

Melissa Emerald

12

🕒 Seasonality & Timing Analysis

Optimal posting times and seasonal engagement patterns:

🎯 Optimal Posting Times

🕒 Peak Hours

15:00	516 posts	avg 101.5
17:00	614 posts	avg 86.7
18:00	603 posts	avg 115.1
20:00	578 posts	avg 90.7
23:00	549 posts	avg 93.4

📅 Peak Days

Friday	1641 posts	avg 93.7
Saturday	1595 posts	avg 83.6
Tuesday	1357 posts	avg 91.3

📊 Temporal Patterns

🍂 Seasonal Activity

☀️ Summer	5621
🍁 Fall	4993

📅 Daily Activity Breakdown

Monday	1459
Tuesday	1357
Wednesday	1426
Thursday	1610
Friday	1641
Saturday 🗓️	1595
Sunday 🗓️	1526

📊 Weekend vs Weekday

Total Weekend Posts	3121
Total Weekday Posts	7493
Weekend avg: 81.2 vs Weekday: 82.9	

🎨 Seasonal Content Themes

☀️ Summer

5621 posts • avg 84.2 score

travel	92
beach	37
vacation	32
camp	18
cottage	8

🍁 Fall

4993 posts • avg 80.5 score

halloween	43
autumn	42
falling leaves	3
harvest	1

 User Journey Analysis

Community composition and reader sophistication patterns:

 Reader Journey Stages



 Subreddit Expertise Levels

r/RomanceRants	Expert		0.93
r/whatsthatbook	Expert		0.78
r/RomanceBooks	Expert		0.77
r/fantasyromance	Expert		0.76
r/YALit	Expert		0.73
r/fourthwing	Expert		0.72
r/Fantasy	Expert		0.71
r/books	Intermediate		0.69
r/BookRecommendations	Intermediate		0.64
r/suggestmeabook	Intermediate		0.63
r/romancenovels	Intermediate		0.63
r/booksuggestions	Intermediate		0.63
r/RomanceClubDiscussion	Intermediate		0.62
r/RomanceClub	Intermediate		0.59
r/DaddysDarkFiction	Intermediate		0.46

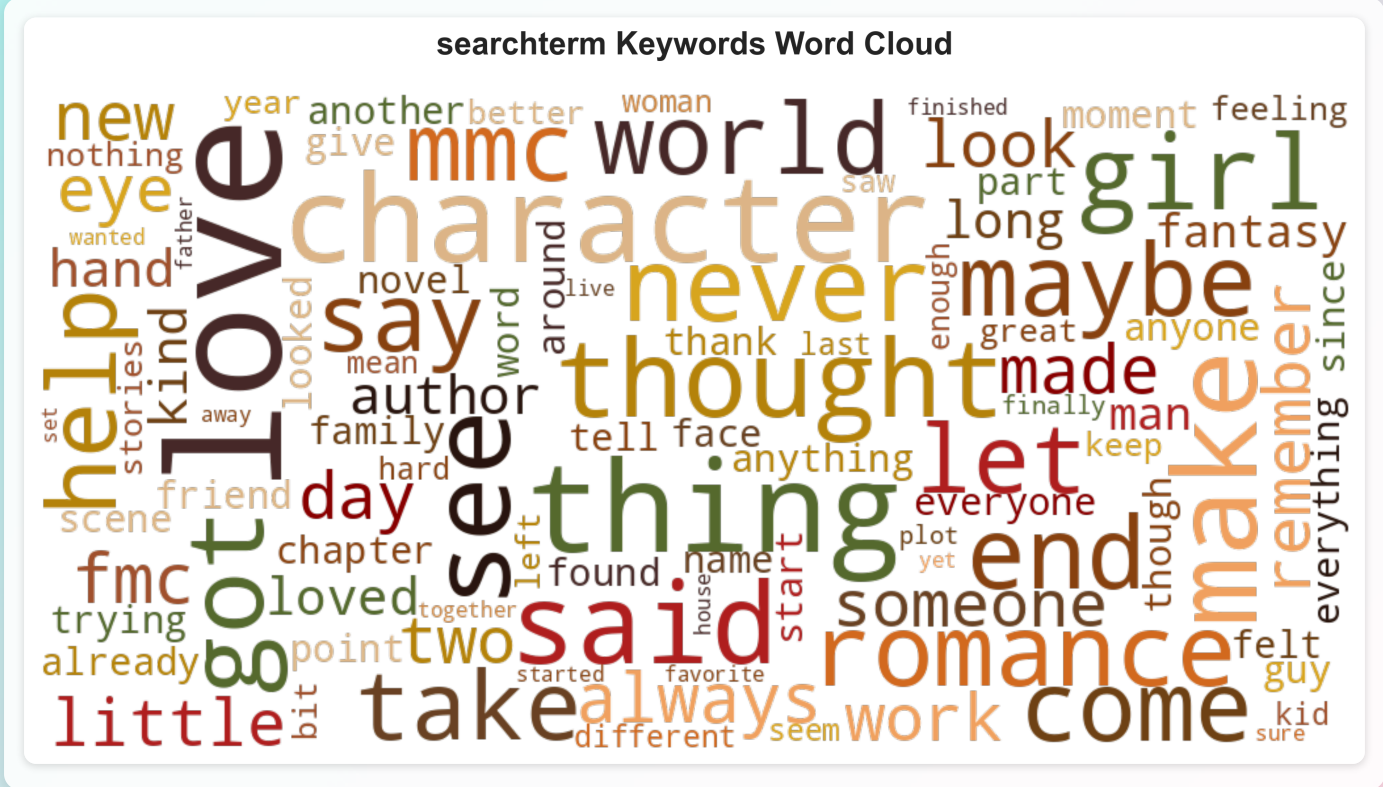
#1	love (from "Love Triangle")	4094
#2	fantasy (from "Cozy Fantasy")	2037
#3	fantasy (from "Fantasy Romance")	2037
#4	romance (from "Dark Romance")	1826
#5	romance (from "Forbidden Romance")	1826
#6	romance (from "Second Chance Romance")	1826
#7	romance (from "Taboo Romance")	1826
#8	romance (from "Villain Romance")	1826
#9	character (from "FMC (Female Main Character)")	1504
#10	character (from "MMC (Male Main Character)")	1504
#11	family (from "Found Family")	1322
#12	plot (from "Plot Twist")	1017
#13	dark (from "Dark Academia")	892
#14	Alpha Male	0
#15	Angst	0
#16	Banter	0
#17	Book Boyfriend	0
#18	Book Hangover	0

#1	love (from "epic love")	4094
#2	love (from "forbidden love")	4094
#3	love (from "forbidden love")	4094
#4	love (from "love triangle")	4094
#5	fantasy (from "epic fantasy")	2037
#6	fantasy	2037
#7	fantasy (from "fantasy romance")	2037
#8	fantasy (from "portal fantasy")	2037
#9	fantasy (from "urban fantasy")	2037
#10	romance (from "alien romance")	1826
#11	romance (from "college romance")	1826
#12	romance (from "contemporary romance")	1826
#13	romance (from "dark romance")	1826
#14	romance (from "dark romance")	1826
#15	romance (from "epic romance")	1826
#16	romance (from "historical romance")	1826
#17	romance (from "mafia romance")	1826
#18	romance (from "mc romance")	1826

BookTok Terms Found: 13 / 54 Romantasy Keywords Found: 28 / 220

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Word cloud visualization of the most frequently mentioned terms:

[illegible]

💡 Brand Opportunities

AI-generated brand opportunities and market positioning based on trending themes:

🎯 Strategic Opportunities

- #1 Emerging trends to capitalize on: romance, alpha, shadow
- #2 Underrepresented tropes with potential: only one bed, enemies to lover
- #3 Opportunity to increase BookTok-style content engagement
- #4 Opportunity for more positive, uplifting content

🌱 Community Sentiment & Emotional Landscape

Overall mood and engagement levels in the analyzed communities:

5571

Positive Posts

784

Negative Posts

13%

Positivity Score

46%

Subjectivity

Dominant Emotion: positive

Engagement: moderate

Brand Tone: balanced and thoughtful



Community Performance Insights

Performance breakdown across subreddit communities:

r/RomanceBooks

Posts: **839**
Score: **72**
BookTok: **55%**

Top Keywords:

fmc mmc love romance maybe

r/Fantasy

Posts: **906**
Score: **60**
BookTok: **46%**

Top Keywords:

fantasy world characters love character

r/YAlit

Posts: **215**
Score: **23**
BookTok: **44%**

Top Keywords:

love characters romance fantasy recommendations

r/booksuggestions

Posts: **1004**
Score: **9**
BookTok: **20%**

Top Keywords:

love recommendations fiction fantasy suggestions

r/suggestmeabook

Posts: **1000**
Score: **32**
BookTok: **18%**

Top Keywords:

love fiction suggestions suggest recommendations

r/books

Posts: **282**
Score: **460**
BookTok: **12%**

Top Keywords:

love characters thread world novel

r/whatsthatbook

Posts: **999**
Score: **8**
BookTok: **16%**

Top Keywords:

remember girl boy school years

r/romancenovels

Posts: **1000**
Score: **11**
BookTok: **3%**

Top Keywords:

said eyes voice never face

r/RomanceClub

Posts: **1000**
Score: **147**
BookTok: **3%**

Top Keywords:

love update see lane new

r/RomanceClubDiscussion

Posts: **1003**
Score: **83**
BookTok: **5%**

Top Keywords:

love update new abh got

r/fantasyromance

Posts: **788**
Score: **93**
BookTok: **57%**

Top Keywords:

love fmc romance mmc fantasy

r/RomanceRants

Posts: **21**
Score: **4**
BookTok: **62%**

Top Keywords:

cozy omegaverse alpha pack let

r/BookRecommendations

Posts: **270**
Score: **1**
BookTok: **26%**

Top Keywords:

love recommendations romance recs fantasy

r/fourthwing

Posts: **563**
Score: **89**
BookTok: **21%**

Top Keywords:

violet xaden venin dragons wing

r/DaddysDarkFiction

Posts: **724**
Score: **294**
BookTok: **0%**

Top Keywords:

daddy girl daughter little cock

